

Module 5 Quiz:

Data Integration

1. Social network websites like Facebook combine data from users, businesses, and advertisers, to provide a richer environment for their users.

- A. True
- B. False

Answer: A

2. SQL join can be considered as a way of data integration.

- A. True
- B. False

Answer: A

3. Data integration is one possible way for businesses to derive value from multiple data sources.

- A. True
- B. False

Answer: A