

Module 6 Quiz:

Data Analytics, Concepts and Tasks

1. Email label prediction (“spam” or “not spam”) is typically viewed as a:

- A. Classification problem
- B. Regression problem

Answer: A

2. Finding items that are commonly purchased together in a grocery store by analyzing transactions is usually called:

- A. Similarity Matching
- B. Classification
- C. Market-basket analysis (association rule mining)

Answer: C

3. Breaking a complex problem down into smaller subproblems allows people to more easily identify which parts of the original problem can be solved by existing approaches, and which parts would benefit from innovations.

- A. True
- B. False

Answer: A